

Daily Market Insights

Sunday, July 13, 2025

A Clear Breakout Strategy



Market Brief

The index is now consolidating between the averages of 55 & 90-dema's. Underlying support holds immediately around the former average and is also the immediate risk level to define on a closing basis.

But within the congestion of the averages an early sign of support building up would be if levels close above 11,322. Continue to keep a supportive stance with risk defined on break of 11,211 or on close below the 55-dema. On the upside look for close above 11,322 as a confidence building measure while follow through close above the 90-dema signals the next upside potential setting in to build on long positions.

Outlook

Trend is Sideways. Support levels come around 11,252 – 11,238. On the upside resistance levels come around 11,300 – 11,322.

MARKET SUMMARY

Close	11,276.91
Intraday High/Low	11,306 / 11,256
Change (points)	-0.82
Change (%)	-0.01%
52 Week High/Low	12,536 / 10,429
1 Year Index Change (%)	-4.30%
Volume (mn)	290.6
Value (SR mn)	4,960.2

INTRADAY INDEX LEVELS

Resistance 3	11,370
Resistance 2	11,329
Resistance 1	11,302
Pivot	11,279
Support 1	11,252
Support 2	11,226
Support 3	11,193

INDICATORS

RSI (14 Days)	58.48
55-dema	11,224
90-dema	11,378
200-dema	11,633

INTRADAY TRADING IDEAS												DAILY EMA's		
Name	Price	Rec.	Entry Range	TP1	TP2	SL	S1	S2	R1	R2	RSI	21	55	90
SISCO HOLDING	35.44	B	35.44-35.09	36.10	36.26	34.70	34.35	33.62	36.17	36.91	73.50	31.81	30.46	30.43
CENOMI RETAIL	31.38	B	31.38-31.00	32.13	32.87	30.60	30.13	29.38	32.13	32.87	80.59	24.48	19.99	18.01
JAHEZ	28.02	B	27.90-27.84	28.32	28.62	27.48	27.60	27.30	28.32	28.62	59.45	26.96	27.22	28.00

TP: Target Price, SL: Stop Loss

TOP 10 VOLUME LEADERS										
Name	Code	Last Price	Support 3	Support 2	Support 1	Pivot	Resistance 1	Resistance 2	Resistance 3	
TECO	4170	0.94	0.88	0.91	0.92	0.95	0.96	0.99	1.00	
AMERICANA	6015	2.29	2.21	2.24	2.26	2.29	2.31	2.34	2.36	
CHEMICAL	2230	7.37	7.13	7.18	7.28	7.33	7.43	7.48	7.58	
MASAR	4325	25.06	22.66	23.81	24.43	25.58	26.20	27.35	27.97	
SAUDI ARAMCO	2222	25.04	24.66	24.75	24.89	24.98	25.12	25.21	25.35	
EIC	1303	8.85	8.23	8.40	8.62	8.79	9.01	9.18	9.40	
BATIC	4110	2.46	2.39	2.42	2.44	2.47	2.49	2.52	2.54	
BAAN	1820	2.44	2.32	2.37	2.40	2.45	2.48	2.53	2.56	
CENOMI RETAIL	4240	31.38	28.13	28.87	30.13	30.87	32.13	32.87	34.13	
SAUDI KAYAN	2350	4.99	4.81	4.87	4.93	4.99	5.05	5.11	5.17	



Stock of the Day

ELECTRICAL INDUSTRIES CO. (1303)

SR 8.85

Technlook created with TradingView.com, Jul 10, 2025 15:17 UTC



TradingView

Stock Brief

After our last update on 02 July, we recommended a sell after price retested the peak at 8.70. After a brief decline yesterday's move set a breakout above 8.70. This move is a positive build up forming new highs.

Renewed potential is now highlighting levels at 9.70 and 11.01. Immediate risk is defined below 8.30. This is upside potential is part of the long-term bull trend that has been in motion since Dec. '22.

Strategy

Buy from current levels and up to 8.70-8.60. Target 9.70 to sell. Stop below 8.30.

STOCK SUMMARY

52 Week High/Low	8.95 - 4.89
1 Year Price Change (%)	39.81%
Volume (000)	9,011
3M ADTV (SR mn)	45,794
Bloomberg	EIC AB
Reuters	1303.SE

KEY PRICE LEVELS

Resistance 3	12.68
Resistance 2	11.01
Resistance 1	9.70
Support 1	8.70
Support 2	8.30
Support 3	7.90

INDICATORS

RSI (14 Days)	71.78
55-dema	7.58
90-dema	7.38
200-dema	6.98

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GLOSSARY OF TERMS

Support: Support is the level at which the stock is likely to see increased interest from buyers. The buying support will prevent the stock from falling further.

Resistance: Resistance is the level at which the stock is likely to see increased interest from sellers. The selling pressure will prevent the stock from rising further.

RSI: The Relative Strength Index (RSI) is a momentum oscillator that ranges from 0 to 100. It compares the extent of the stock's recent price movements by evaluating recent gains and losses. Stocks with RSI above 70 could be considered overbought, and below 30 could be considered oversold. Generally, if the RSI falls below 70, it is a bearish signal. Conversely, if the RSI of a stock rises above 30 it is considered bullish. The RSI used is of 14 days.

Bollinger Bands: A Bollinger Band, developed by famous technical trader John Bollinger, is plotted two standard deviations away from a simple moving average. BB is a highly popular technical analysis technique. Many traders believe the closer the prices move to the upper band, the more overbought the market, and the closer the prices move to the lower band, the more oversold the market.

MACD: MACD shows the relationship between a longer period moving average and a short period moving average of a stock's price. Generally, the 26-day exponential moving average (EMA) and the 12-day EMA are used to calculate MACD.

EMA: Exponential moving average (EMA) is the weighted average of the prices of a given security where higher weights are given to recent data points. EMA is used to analyze the trend of a stock.

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